

Kevin Van Lierop

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CURRICULUM VITAE

EXPERIENCE (selected)

Jul 2014 - present

Director, Strategy & Engagement Design *Form & Foundry Inc.*

Working with economic development, cultural, and not-for-profit organizations, I help to better define the complex problems they face on a day-to-day basis. With an understanding of these problems, I design platforms and solutions which help to engage communities in meaningful ways.

Apr 2014 - Nov 2014 (contract)

Community Engagement Coordinator *Southwest Economic Alliance*

Developing collaborative communication & engagement processes for a remote workforce, I empowered staff to effectively and efficiently engage with community stakeholders from across southwestern Ontario. My work supported a benchmarking project which identified opportunities for sustainable economic development across the region.

Mar 2012 - Mar 2014

Manager, Community Development *London Fuse New Media Collective*

Working with diverse stakeholder groups I oversaw the planning, design, marketing and implementation of community focused programs and services. My work provided the strategy and tactics upon which future initiatives were developed, allowing for local businesses and organizations to effectively communicate with broader audiences while strengthening their respective communities. This work was completed in partnership with the City of London's Neighbourhood and Community Development Division.

Feb 2011 - Feb 2012 (contract)

Community Engagement Manager *Emerging Leaders London Community Network*

Advancing the organization's strategic direction and community engagement activities, I established and implemented processes related to program creation and implementation, fundraising, and partnership development, all while managing daily operations. My work grew the organization's membership by 300%, developed a sustainable revenue stream, created ongoing partnerships and provided the foundation for future advocacy and outreach efforts.

Sep 2007 - Dec 2010

Faculty - Urban Planning *Fanshawe College*

I designed educational curriculum and resources based on experiential and community-focused principles. Highlighting opportunities to create positive change through professional practice, I aided students in better understanding the relationship between their course work, profession, and communities.

May 2007 - Aug 2009

Research Associate - Urban Development *University of Western Ontario*

Managing partners from across the county, I designed research processes that identified opportunities for improvements related to community focused challenges involving youth, urban development, and social change. Measuring the results of projects, the work I completed has impacted how modern neighbourhoods are constructed and retrofitted, and how communities interact with one another.

PROFESSIONAL DEVELOPMENT

2016

Understanding Your Customer

Ivey Business School

This course provided a practical, hands-on approach to building stronger customer focused strategies. I learned how to turn insights into actions to reach new customers and build deeper relationships with existing customers.

2014

Community Development for Practitioners

Campus for Communities of the Future

This program enhanced my knowledge and skills as a community builder by developing an understanding of how to work with stakeholders to address issues, trends, group dynamics, and models towards comprehensive community transformation.

2013

Foundational Community Building

Campus for Communities of the Future

Providing solutions and frameworks for furthering community development, and community building activities, I established baseline skills to better serve as a catalyst for positive change in my communities.

2012

ENGAGE! London - Community Leadership

London Community Foundation

Providing experiential learning, mentoring, and networking opportunities, *ENGAGE!* helped me to develop a better understanding of what value I provide to my communities and how to best leverage my talents to serve.

2012

Active Creative Engaged Communities

City of London

This course provided the knowledge and resources needed to be a more adept community development practitioner while working in partnership with the City of London.

2011

Leadership London

Emerging Leaders London Community Network

With a focus on developing individual leadership styles, this program helped me to understand the foundational traits and transferrable skills I could leverage to better serve my communities in leadership roles.

EDUCATION

2010

Bachelor of Education - Intermediate/Senior

University of Western Ontario

- Graduated with Distinction

2007

Diploma - GIS and Urban Planning

Fanshawe College

- President's Honour Roll

2005

Bachelor of Arts - History

University of Western Ontario

COMMUNITY INVESTMENT (selected)

2015 - present

Instructor & Mentor

Ladies Learning Code/Kids Learning Code

I instruct and mentor professional development sessions focused on developing coding and problem solving skills for internet and web applications.

2013 - 2015

Director - Executive Committee

Urban League of London

Providing a young urbanist's perspective at the leadership level, I contributed to the development of stronger and better connected neighbourhoods towards a vital, successful and sustainable city.

2013 - 2015

Marketing Committee Member

Museum London

I served as a key resource in achieving marketing and development goals and objectives throughout my tenure. I helped to fully realize Museum London's capacity and effectiveness in positioning the Museum in the community as per the vision direction set by the Board of Directors.

2012 - 2015

Strategic Advisor

UnLondon Digital Media Association

I provided high-level advice and guidance related to strategic and functional elements of the organizations operation with a focus on strategy and community engagement.

2010 - 2014

Seeing Committee Member

Our Street London

I developed creative community engagement activities and media pieces to inspire Londoners to walk, cycle, and take public transit. The work I completed has impacted events, programming and policy across the city, all which take into consideration the equitable use of public spaces.

2010 - 2013

Director

London Short Film Showcase

Supporting this community of film makers and lovers through broader engagement activities as well as grant and policy writing, I was recruited to provide a community engagement perspective and connect the organization with the broader community.

2011 - 2012

Committee Member

Citizen Engagement Task Force - City of London

I developed a policy of community engagement approved by City Council based on research, review and assessment of external and internal engagement work and strategies. I represented the larger task force as a delegate to City Council and as the host for public engagement events.

COMMUNITY LEAD INITIATIVES (selected)

2013 - present

Block Party In a Box

www.blockpartyinabox.com

As a catalyst for community interactions and relationship building, the print-at-home toolkit I designed has empowered neighbours across the globe to celebrate their neighbourhoods together.

2011 - 2014

Civic Action Kit

Independent Initiative

I created an online resource to help community developers complete more meaningful work. Through the curation of the best resources available, my work enabled change-makers to spend their time on the work that mattered most and less time looking for the right tools.

2012 - 2014

NeighbourGood Guide

City of London

Bringing residents together to enable greater collective capacity while celebrating what makes neighbourhoods unique, I connected businesses & organizations with their local communities.

2012

Walk London

Our Street London

Receiving nationwide attention, I directed volunteers in the planning, creation and installation of a wayfinding system which acted as a catalyst for official, municipal lead, wayfinding projects across the city.

2010 - 2012

ChangeCamp London

Independent Initiative

Organizing conferences and events, I was part of a team that empowered citizens to be more active in everyday life and encouraged them to actively participate in building better cities.

2010 - 2011

PARK(ing) Day

www.parkingday.org

I brought together not-for-profit organizations, businesses, and citizens to take ownership of urban space and changed the quality of dialog about the city we live in while empowering others to do the same.

2009 - 2012

PodCamp London

UnLondon Digital Media Association

Building a legacy for social & digital media communities across the region, my work with informed, educated and connected members of diverse communities through an interactive and engaging participant focused and lead conference.

2008 - 2009

Strengthening Neighbourhoods Strategy

City of London

Visualizing existing community based assets, I helped engaged neighbourhood residents to better understand what strengths they could build community capacity from, towards the development of more cohesive neighbourhood units.

AWARDS & RECOGNITION (selected)

2016

Growing Prosperity Award

Libro Credit Union

Highlighting my leadership, passion and community-minded focus, I was an inaugural recipient of this award, recognized for the significant contributions I have made to growing prosperity in southwestern Ontario.

2013

Young Alumni Award

King's University College

Awarded to a King's University College graduate under the age of 35, I was recognized for my outstanding achievements and accomplishments related to the continual work I complete in the various communities I am a part of.

2010

Keynote Speaker

London Youth Council

Based on my dedication and contributions made to various communities, I was selected to speak at an annual appreciation night where I shared thoughts about volunteerism, community, passion, and the investment of one's time, talents, and treasures.

2010

Community Ambassador

Tech Alliance

Recognized for my volunteerism, high level of engagement and for being a community champion, I was presented with this honour at an annual event where I spoke about the importance of volunteering and giving back to one's community.

2007

Michael Barrington Hall Award

Fanshawe College

I received this award based on my demonstrated dedication and high level of professionalism during co-op placements. In addition, my commitment to life-long learning, consistent positive attitude, good communication skills, diversity of interests and effective time management were highlighted when presented with this award.